

# BUILDING BRIGHTER FUTURES

Sonalika CSR: Advancing Learning, Health, and Livelihoods

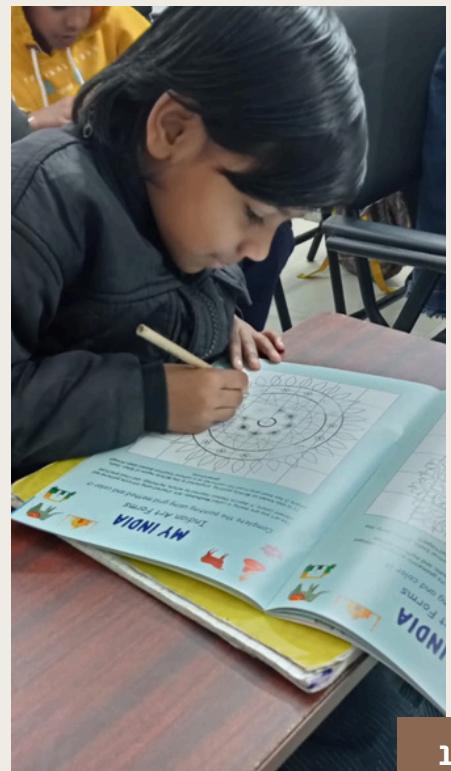
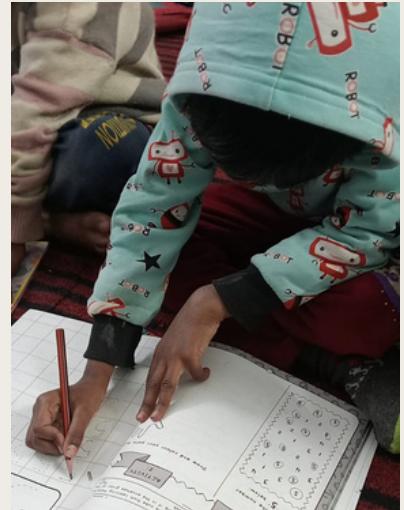


## A new bookshelf, many new reading journeys



"Once you learn to read, you will be forever free." — Frederick Douglass

Keeping this belief at the heart of our effort, a dedicated reading corner was created for children from Mewla Maharajpur community, Faridabad at the NISARG Teach Hub to make reading a joyful and accessible experience. The space includes a bookshelf with 71+ books across more than five categories, ranging from early learning books and workbooks to a quarterly children's magazine. Designed to be cozy and child-friendly, the reading corner encourages children to spend time with books, build curiosity, and gradually develop a habit of reading beyond the classroom. It caters to 150+ children, offering regular access to age-appropriate books in a safe and welcoming environment.





## Using Stories to Build Kindness and Imagination

Storytelling has a unique way of holding children's attention while quietly shaping how they think and feel. At the Nisarg Faridabad centre, a storytelling session was conducted for 50 children using The Magical Cake Adventure. Chosen with Christmas around the corner, the story gently introduced ideas of sharing, kindness, and empathy. As children listened and engaged with the narrative, they built imagination, strengthened language skills, and learned to relate to others through the experiences of the characters.



# Advancing Maternal Health Through Grassroots Awareness Programs

As part of ongoing community outreach in Madurai East, Sonalika CSR conducted multiple awareness sessions across ICDS centres and villages in Sakkimangalam, Andarkottaram, Elamanur, Karseri, and surrounding panchayats. Sessions at ICDS centres focused on breastfeeding awareness, reaching mothers and caregivers at Narikuravar Colony, Elamanur, Kalanjiyam Nagar, Andarkottaram, LKB Nagar, and Meenakshi Nagar. In parallel, community awareness programmes on government schemes were held in villages including Aathisakthinagar, Kalmedu, Karseri, and Sakkimangalam. The initiative also included the distribution of nutrition kits to 120 mothers at the Sakkimangalam Community Hall, reinforcing key messages around maternal nutrition, early childcare, and access to entitlements.



## Connecting Policy with Community: Focus on Nutrition and Early Childcare

Sonalika CSR, in partnership with Ekam Foundation, participated in the Focus Block Development Programme on grassroots convergence and community engagement, organized by the District Planning Commission, Madurai, on 12 December 2025 at Saptur Village, Sedapatti Block.

The programme aimed to understand local development needs and strengthen coordination among government, CSR, and civil society stakeholders. As part of the engagement, Ekam Foundation facilitated an awareness session at the Saptur PHC on breastfeeding and the critical importance of the first 1,000 days for maternal and child health.

The session was supported by the Sonalika Arogyam project team, who shared field-based insights and engaged community members through interactive discussions on maternal nutrition, early childcare, and breastfeeding practices. The participation helped connect policy-level discussions with on-ground realities and community needs.



## Building Awareness and Dialogue on Gender Equity through Interactive Learning



Gender sensitization was carried out with 280 children in DAV Faridabad, Sector 14, whose primary aim is to sensitize children towards gender equality. This activity included healthy narratives about gender equality, as Udi Udi Udi by Sonalika Publications was used. Engaging activities were incorporated within this activity so that the top-down approach is avoided. At the completion of this activity, children were able to understand that gender is not sex, as they realized that gender equality is important.



## Mega Kisan Baithaks to Promote Sustainable Farming Practices



In collaboration with B-ABLE Foundation, Solis organized **two Mega Kisan Baithaks** in the Damoh and Katni districts of Madhya Pradesh under the project Farmers' Training on Sustainable Agriculture Practices. The events saw active participation from 650+ **farmers**, and officials from Krishi Vigyan Kendra (KVK), the Departments of Agriculture and Horticulture, as well as agriculture students.

The sessions focused on seed technology and treatment, awareness of government schemes, market linkages, soil and field preparation, along with water conservation. Interactive discussions allowed farmers to address on-ground challenges with experts. The programme closed with positive feedback from progressive farmers, field visits to demonstration sites including MUD ponds, vermi-compost units, and mushroom cultivation units, demonstrating ways of sustainable farming practices.



## Using IoT to strengthen sustainable agriculture practices

Sonalika CSR, in collaboration with Umang Sunhera Kal Samiti, has successfully installed two IoT-based agri-advisory devices in the districts of Hardoi and Firozabad. These advanced IoT devices provide real-time information on weather conditions, humidity levels, temperature, and other critical environmental parameters, highly useful for agricultural planning and decision-making. By doing so, this initiative aims to support informed farming practices, improve crop management, and enhance resilience against climate variability, contributing to sustainable agriculture and improved farm productivity.



## Strengthening Farm Productivity Through Sustainable and Climate-Smart Agriculture



Under the Farmers' Training on Sustainable Agriculture Practices project, soybean and paddy were grown by the involved farmers in this season using sustainable agronomic practices that are recommended to them. The result achieved from the demonstration fields has been encouraging, with an average input cost reduction of almost 5 percent pertaining to sowing and an increase in crop production of 8 to 10 percent. Similarly, under the Sonalika Climate-Smart Agriculture Project, UMANG NGO's paddy-oriented intervention has supported farmers to perform better using improved agronomic practices in this season, resulting in improved input costs at the time of sowing and increased crop production.

# I ❤️ HSP

## Nurturing Healthy, Disciplined, and Compassionate Young Minds

Project Jeevan Siksha continues its journey of nurturing young minds by instilling values of health, discipline, and compassion among school children. Through simple interactions and meaningful learning, we remain committed to shaping a healthier and value-driven generation.



## Divine Soul Yoga Hosts 4-Day Holistic Wellness Retreat

Divine Soul Yoga (DSY) successfully conducted a 4-day wellness retreat from 5th to 8th December 2025 at the Solis Wellness Retreat Centre, Hoshiarpur, for participants from Delhi. The retreat offered a rejuvenating experience focused on holistic well-being, inner balance, and mindful living in a serene natural setting.

## Sonalika CSR Supports Education at Sarvhitkari School

Sonalika CSR has supported the construction of the Sarvhitkari School building under its Gyan Jyoti Project. The company also provides the funds for the education of approximately 20 children every year by paying for their tuition, uniforms, books and transportation. As part of this ongoing relationship with the school, Sonalika CSR invited Mr. J.S. Chauhan to be the Chief Guest and Ms. Shruti Kainth to be the Guest of Honour at their Annual Function, recognising Sonalika CSR's ongoing commitment to providing education to children in need.



## Sonalika CSR Promotes Cleanliness and Environmental Responsibility



Under its Clean & Green Project, Sonalika CSR has developed a programme to promote cleanliness, civic responsibility, and environmental awareness. The programme includes awareness-raising initiatives and community involvement that encourage the public to adopt cleaner habits, dispose of waste properly, and take collective responsibility for their public spaces. These initiatives aim to create a cleaner, healthier, and more sustainable environment for everyone.

# I ❤️ HSP

## Sonalika Bag Drive Brings Smiles to Young Learners

As part of the Sonalika Bag Drive, the Sonalika CSR team distributed school bags to students at the Government Primary School, Bullanwari. This initiative aimed to support children from underserved communities by providing essential learning resources, while also spreading joy and encouragement among young learners. Through such efforts, Sonalika CSR continues to strengthen access to education and create meaningful, positive change at the grassroots level.



## Sonalika CSR Distributes Winter Essentials to Government School Students

Sonalika CSR launched the Winter Care Drive at Government Girls Senior Secondary Smart School, Railway Mandi, Hoshiarpur. Warmers, caps, socks, and shoes were distributed to students to support education during harsh winter conditions. Mrs. Sangeeta Mittal Ji, Brand Ambassador of the Sonalika Winter Care Drive, was present to bless the students, and the event was graced by Mr. Brahm Shankar Jimpa, MLA, Hoshiarpur, and Ms. Aashika Jain, IAS. Through this initiative, Sonalika CSR reached around 10,000 students across government schools in Hoshiarpur.

## Sanjeevi Sharnam Hosts Kids' Painting Competition to Nurture Young Talent

Sanjeevi Sharnam organized a delightful "Kids' Painting Competition", offering young artists a joyful platform to showcase their creativity and artistic talent. Children participated across three categories: Group A (5 - 7 years), Group B (8 - 11 years), and Group C (12 - 15 years). The winners in each group were honoured with trophies, hampers, and certificates of achievement by Mrs Sangeeta Mittal Ji.



## Amritam Joy Retreat: A Journey Within

Held at Amritam Divine Valley, the Amritam Joy Retreat offered participants a deeply calming and rejuvenating experience through meditation, yoga, art practices, and peaceful nature walks. The retreat helped release stress, restore balance, and foster clarity, positivity, and inner joy in a serene natural setting.